

ORDER

**WOOD**

Orders

Order / Rev: 215466

Alt Order #:

Product Desc: CATHOLIC VOTE

Estimate:

Flight Dates: 10/19/12 - 10/23/12

Original Date / Rev: 10/18/12 / 10/18/12

Order Type: REG

Primary AE: WOOD Local House

Sales Office: L-GR

Sales Region: Loc

Agency

Name: POL/Catholic Vote.org

Buying Contact:

Billing Contact:

PO Box 2709

Chicago, IL 60603

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/Catholic Vote.org

Demographic: A35+

Product Codes: PL2

Priority: P3

Revenue Codes: AGY, POL, POL-ISS

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/23/12	12	\$27,750.00	\$23,587.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	12	\$27,750.00	\$23,587.50	0.00
Totals	12	\$27,750.00	\$23,587.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOOD Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOOD	10/19/12	10/23/12	6am Daybreak 6am Daybreak	CM	6-7a	11--1--	1:00	3	\$1,750.00	P3	0.00	NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$1,750.00		0.00			
		Week: 10/22/12	10/28/12	11-----		2				\$1,750.00		0.00			
N 2	WOOD	10/19/12	10/23/12	Noon News News 8 @ Noon	CM	12-1p	11--1--	1:00	3	\$1,500.00	P3	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$1,500.00		0.00			
		Week: 10/22/12	10/28/12	11-----		2				\$1,500.00		0.00			
N 3	WOOD	10/19/12	10/23/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	11--1--	1:00	3	\$4,000.00	P2	0.00	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$4,000.00		0.00			
		Week: 10/22/12	10/28/12	11-----		2				\$4,000.00		0.00			
N 4	WOOD	10/19/12	10/23/12	Tonight Show/Jay Leno Tonight Show w/ Leno	CM	1135-1235a	11--1--	1:00	3	\$2,000.00	P2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----1--		1				\$2,000.00		0.00			
		Week: 10/22/12	10/28/12	11-----		2				\$2,000.00		0.00			
													Totals	12	\$27,750.00